



# [ CAPSULE COLLECTIONS ]

2020





## VEGAN

Choosing vegan cosmetics is not only a philosophy of life, but it means making an ethical choice in respect of one's health, the health of the planet and its ecosystem.

"Less is more" is the new rule: a few known and recognizable, clean ingredients, where the use of chemistry only supports the efficacy of the product.

## CLEAN BEAUTY



## SLOW AGE

The latest trend is to take care of one's health and one's skin since the very young age, not in order to stop aging, but to stay younger in mind and body for longer time, with a preventive approach.

Real beauty accelerators, in super-light serum textures, they convey the active ingredients quickly, right where they are needed.

## BOOSTER



# [VEGAN]

Choosing vegan cosmetics is not only a philosophy of life, but it means making an ethical choice in respect of one's health, the health of the planet and its ecosystem. The request for vegan products comes from Millennials who are, always attentive to social and environmental issues, but immediately explodes as a response to the growing concern of the consumer on health-related issues. "Green" and "No animal" therefore become synonymous with safety and sustainable choice.

A line of face, body and hair cleansers designed according to the logic of sustainability. Formulas follow the Vegan guidelines and contain as much raw materials of natural origin as possible, while packaging derives from recycled materials or bio-based plastics and is completely recyclable.



## [THE RANGE]

CLEANSING MILK  
CLEANSING OIL GEL  
SCRUB MILK  
SHAMPOO  
HAIR MASK  
INTIMATE SOAP



Proposal pack n.1



Proposal pack n.2

[PLUS]

CERTIFICABILITY / 360° SAFETY / SUSTAINABILITY /  
EFFECTIVENESS AND COMFORT / INCLUSIVENESS

# [CLEAN BEAUTY]

In a world that continuously exposes us to pollution, allergies, stress and chemicals, the attention to health protection has pushed consumers to a greater awareness of what they buy, thus leading to a request for greater transparency of the content of the products. "Less is more" is the new rule: a few known and recognizable, clean ingredients, where the use of chemistry must only support the efficacy of the product.

Clean Beauty is a range of products for the body that responds to the growing need for safe and transparent formulas. A few effective but delicate ingredients that respect the skin ecosystem and its natural microbiome; sensory and captivating textures to create a bespoke beauty routine that knows how to gently pamper the body.



## [THE RANGE]

- BODY MOISTURIZING LOTION
- SHOWER GEL
- BODY HYDRATING GEL
- BODY BUTTER
- SUGAR BODY SCRUB
- BODY HYDRATING MIST



[PLUS]

ESSENTIAL FORMULAS / 360° SAFETY /  
EFFECTIVENESS AND COMFORT / INCLUSIVENESS

# [SLOW AGE]

The latest trend is to take care of one's health and one's skin since the very young age, not in order to stop aging, but to stay younger in mind and body for longer time, with a preventive approach. It is the phenomenon of slow-aging: that set of attentions to oneself that helps to preserve the youth capital, to delay and improve the aging process and to keep up better over time.

A range of transversal products, for all skins, at all ages, which overcome the usual, cosmetic segmentation in rigid socio-demographic clusters. They respond to specific needs, starting from a prevention standpoint that also considers environmental factors and lifestyle. Inclusive formulas that enhance the natural skin repair processes, preserve the physiological protective resources, increase the barrier function of the skin.



# [THE RANGE]

- MICELLAR CLEANSING WATER
- SMOOTHING TONING LOTION
- 24H REPLUMPING CREAM
- REVITALIZING NIGHT CREAM
- BRIGHTENING EYE TREATMENT
- BUBBLE OXIGEN MASK



\*Also available with black accessories

[PLUS]

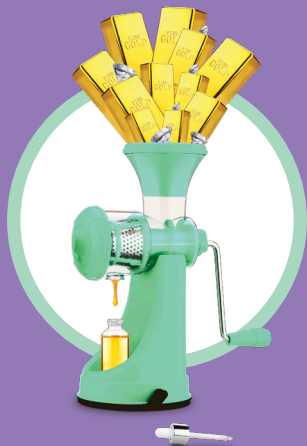
EFFECTIVENESS AND COMFORT / 360° HYDRATION /  
TARGETED FUNCTIONAL ACTIVE INGREDIENTS /  
INCLUSIVENESS / PHYSICAL AND MENTAL WELL-BEING

# [BOOSTER]

Real beauty accelerators, in super-light serum textures, they convey the active ingredients quickly, right where they are needed. The boosters can be used alone or by mixing them together with the usual cosmetic treatment to enhance its action, or to customize the skin-care routine.

5 super functional concentrated boosters with targeted active ingredients, each one having a specific action to solve the different needs of the skin:

- Hyaluronic Acid: pro-youth
- Centella Asiatica: soothing
- Spirulina Algae: moisturizing
- Yerba Mate: illuminating
- Moringa Oleifera: anti-pollution.



# [THE RANGE]

YOUTH PRESERVE PEARL SERUM  
SHIELD SOOTHING SERUM  
HYDRA BOOST SERUM  
RADIANCE BOOST SERUM  
ANTI-POLLUTION SERUM



[PLUS]

EFFECTIVENESS AND COMFORT /  
TARGETED FUNCTIONAL ACTIVE INGREDIENTS /  
CUSTOMIZATION / INCLUSIVENESS

# INFORMATION

The texts are indicative of the specificities of the product and communicate the characteristics of the formula to allow the client to evaluate the product. They are not to be considered as wording to be shown on packaging or on other informative material of the product. We recall that there does not exist a list of admitted or non-admitted claims, but there are common criteria according to R.655/2013. The evaluations on the admissibility of what is claimed by the authorities are of a subjective type, the claims for the finished product are under the responsibility of the Responsible Person shown on the label, in particular according to R.655/2013, everything that is claimed must be opportunely supported by appropriate tests on the finished product and the properties of the individual ingredients cannot be conveyed to the finished product.

# Thank You!



KARYSDUE  
cosmetics

**Karys Due s.r.l.**

Via dell'Industria 12/a - 20038 Busto Garolfo (Mi) - Italy  
Made in Italy

[www.karysdue.it](http://www.karysdue.it) - [info@karysdue.it](mailto:info@karysdue.it)

Tel. +39 0331.568822 - Fax +39 0331.565154